

# How to prepare a successful Horizon Europe project

Learn the specificities of the new Widening calls

Location:

Duration:

N of participants:



## Outcomes

This course will provide you with know-how in Horizon Europe projects setting-up and turn your attention to important aspects which are a “must” to consider when you design your projects. It will improve your knowledge and skills and increase your chances of funding. You will learn:

- ▶ How to identify funding opportunities and partnerships under the Horizon Europe programme.
- ▶ How to develop sound concepts and show clear intervention logic and impacts in RIA and CSA projects.
- ▶ How make a convincing action plan which will score high.
- ▶ The specificities in the new Widening Programme 2023-2024 and how to differentiate between calls with similar thematic.
- ▶ The differences between HE single-participant and collaborative projects.
- ▶ Common shortcomings in proposals under the Widening calls and how to make your projects outstanding.

# Learn the specificities of the new Widening calls



## Lead expert

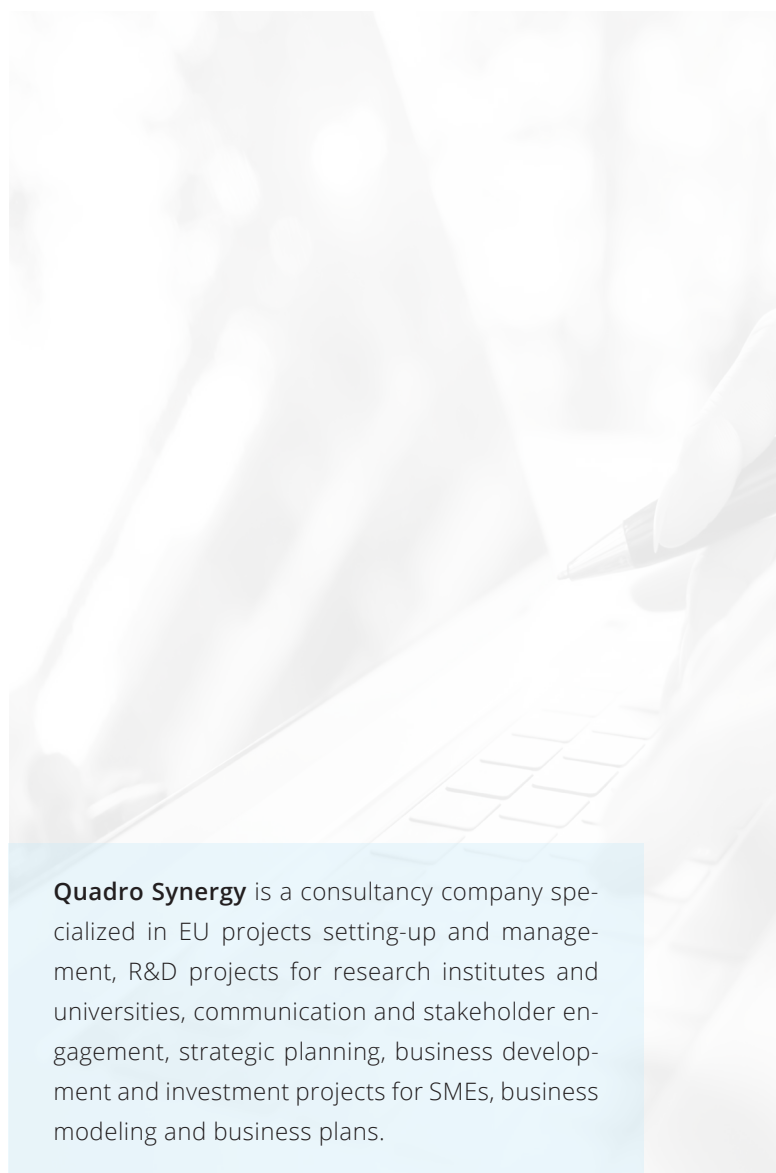


### ▶ Teodora Marinova

**Position:** Managing Director

**Experience:** 17 years

**Teodora Marinova** is Managing Director of Quadro Synergy. She has over 17 years' experience in project setting up and management and a high success rate portfolio of funded projects in the EU Framework Programmes, in particular CSA projects and the Widening calls. She is an experienced trainer and a public speaker.



**Quadro Synergy** is a consultancy company specialized in EU projects setting-up and management, R&D projects for research institutes and universities, communication and stakeholder engagement, strategic planning, business development and investment projects for SMEs, business modeling and business plans.

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## Training Content

### ► Part 1 | PROJECT SETTING UP

#### HOW TO DEVELOP A HORIZON CONCEPT: INTERACTIVE PRACTICAL TRAINING

##### SEARCH FOR FUNDING

- Finding the right call.
- Screening the work programme.
- The difference between CSA/Research and Innovation/Innovation projects.
- Positioning of your idea: Challenge, Impacts, Outcomes, Scope.
- Eligibility Check.

##### HOW TO READ & DECONSTRUCT A CALL FOR PROPOSAL

- Work Programme as a context.
- Call text: how to interpret correctly EC expectations.
- Related EC documents and papers.
- Evaluation Criteria.

##### FROM THE "IDEA" TO THE "CONCEPT" (RIA and CSA)

- Drafting the concept note and preliminary evaluation.
- Construction of consortium.
- How to make a joint concept.
- How to place your project on the R&I continuum.
- Common errors in the process.

##### SUCCESS STORIES

- Examples of winning concepts

### ► Part 2 | PROJECT SETTING UP

#### PROPOSAL WRITING. THE WIDENING CALLS

##### HOW TO SCORE HIGH FOR "EXCELLENCE", "IMPACT", AND "IMPLEMENTATION" SECTIONS

- What is each section about.
- Common errors and shortcomings.
- How to create a structure.
- Logical Framework Matrix.
- Objectives, ambition, concept and methodology.
- Open Science, Gender dimension, Interdisciplinary approach.
- The new "pathways to impacts", Outcome & Impacts.
- Measurability and scale.
- How to construct a credible "implementation" plan.
- Communication and dissemination, stakeholders and end users. Sustainability of results.

##### HORIZON EUROPE AND THE "WIDENING" WORK PROGRAMME: TRAINING AND EXERCISE

- Horizon Europe: main pillars
- Widening participation and strengthening the European Research Area: the new ERA concept
- Upcoming calls in Widening /Twinning, Teaming, Excellence Hubs, etc./: differences and similarities
- The proposal template: specificities of the Widening calls
- Budgeting
- Deconstructing a call: Exercise
- Implementation plan /Work Packages/: Exercise